

Paint Program Annual Meeting Summary

June 12, 2024, 11:00 a.m., via Zoom

This is the annual meeting for Oregon's paint stewardship program. DEQ will share wasteshed collection data and the stewardship organization, PaintCare, will present their annual report, all for the 2023 calendar year. This is a public meeting open to all.



Attendees

Nicole Hogan
Lauren Scher
Rachel Harding, OR DEQ
Brett Rodgers, PaintCare
Suzanne Chang
Matt Levetown
Jacob Saffert
Nick DiBartolo
Kristina Fiebig
Kelly Boyle
Dan King, PaintCare
Sara Kirby, Metro (she)

Casey Mellnik, Metro
Steve Siegel
Jon Mayer
Kim Harless
Sadie Bartlett
Nichole Dorr
Stacy Meteer
Cheryl Grabham (she/her)
Andrew Radin
Aaron Scott
Nick DiBartolo, PaintCare

Meeting Summary

Welcome, Overview of Today's Meeting

- DEQ staff member, Rachel Harding, with the Materials Management Program, introduced Lauren Scher, PaintCare's Program Manager for Oregon and Washington paint programs.
- Rachel went over meeting logistics and the agenda.

DEQ Presentation

- Rachel went over the history of the program, including when the law passed (2009), when the pilot program began (2010) and when the permanent program was instituted (2013).
- 2023 marks 14 years of the paint stewardship program in Oregon
- Wasteshed data
 - Rachel went over statewide collection data and where the paint volumes were sourced; in 2023, 648,554 gallons of paint were collected through the program.
 - Roughly half the collection came from the Metro area.
 - Larger counties like Deschutes, Lane and Marion contributed anywhere from 8-10% of the statewide volume.

Translations or other formats

[Español](#) | [한국어](#) | [繁體中文](#) | [Русский](#) | [Tiếng Việt](#) | [العربية](#)

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- Gilliam and Wheeler wastesheds had no collections reported in 2023.
- Rachel shared that the 2023 wasteshed report can be found on the [Paint Stewardship webpage](#).
- Annual Report findings
 - DEQ shared the program's positive trend for reuse, which is slowly increasing (for latex). DEQ supports PaintCare's efforts to move up the waste hierarchy and hold more reuse events.
 - DEQ mentioned that although a majority of residents have access to a drop off site, there is still the potential for increased convenience in areas where little or no paint has been collected.
 - Based on the audit performed and numbers PaintCare provided, revenue and expenditures appear to be stable, and accounting practices are in accordance with accepted standards for accounting.
- Program Updates
 - Earlier this year, PaintCare submitted a plan amendment to DEQ which included the formation of program goals which statute requires the stewardship organization to establish.
 - While PC does have a goal set for the recycling rate, up until this year, they had not ever set goals for the other two items that are required: a goal for reducing the amount of post-consumer paint generated, and a goal for increasing public awareness of the program.
 - PaintCare proposed goals in their amended plan which is posted on DEQ's website.
 - DEQ has conditionally approved these goals until the end of the current program plan which is Dec. 31, 2025. At that time, DEQ will review progress made towards these goals and determine whether the goals are sufficient.
 - The amended plan can be found with other documents on [DEQ's Paint Stewardship website](#).

PaintCare Presentation

- Lauren introduced PaintCare team members, Brett Rodgers, Kim Harless and Aaron Scott
- Paint programs currently exist in 10 states plus Washington DC; Illinois' initial plan is underway, and Maryland just passed legislation
- Annual Report Highlights
 - Lauren described permanent collection sites in Oregon at 187 sites (137 are paint retailers) and 44 supplemental drop off sites; supplemental sites increase due to Metro events
 - There were 92 large volume pick-ups in 2023, an increase from the previous year.
 - There were 5 collections events held: Cave Junction, Jewell, Willamina, Shady Cove and Milton-Freewater
 - The programs' first ever paint giveaway event was held in Cornelius (Washington Co.), where 1,600 gallons were given away to 145. PaintCare hopes to hold these events more often as they get the logistics ironed out.
 - 73% recycling rate in 2023; slight increase thanks to increased recycling capacity by MetroPaint
 - Oregon's paint program is funded by fees collected on applicable paint sales.
 - Both revenue and expenses were down in 2023, as compared to 2022.
- Lauren handed it over to Brett who discussed the way they communicate including POS (point of sale) materials.
 - 552 retailers received 91,760 materials, plus 8,000 additional pieces, from retailers who requested materials.

- PaintCare created a new poster set, which can be seen in their annual report; entities can request copies for their sites.
- They translate in multiple languages to increase access.
- They also use social media to chat with folks and raise awareness.
- They also share joint communications to create materials for participating program entities such as local governments and/or collection sites.
- PaintCare shared they're happy to attend community events if they now about them.
- PaintCare shared their newly-approved program goals – reduce amount of post-consumer paint by increasing awareness
- Brett handed it back to Lauren to discuss what's happening in 2024
 - PaintCare will continue visiting all non-drop off sites to issue program materials and gauge their interest in becoming a collection site.
 - PaintCare is hosting 2 giveaway events this summer (2024): Corenelius and Oak Grove.
 - Starting in 2024, Willamina and Milton-Freewater won't need events anymore since they have collection sites.

Comments & Questions from the Public

- There were no questions or comments from the public.

Wrap Up and Adjourn Meeting

- DEQ staff told the audience that presentation slides and a meeting summary would be online in the next week or two.
- Meeting adjourned at 11:50 a.m.